

NOZME
NOZME KNOWS YOU

Affiliate Partner Pack

*High-intent
shoppers.
Real commercial
opportunities.*



**MORE
RELEVANT
TRAFFIC**



**PERSONALISED
DISCOVERY**



**MEASURABLE
PERFORMANCE**



**A PARTNER
FOR LONG-TERM
GROWTH**

A personalised shopping platform that connects retailers with shoppers whose style, size, preferences and budget match what they sell.

NOZME helps people discover fashion products they'll love, matched to their style, size, preferences and budget and connects them directly with the retailers who sell them.

NOZME
NOZME KNOWS YOU

"More relevant customers.
Greater confidence.
Real commercial value."

CUSTOMER PERSONALISATION IS AT THE CENTRE



HIGHER INTENT

Shoppers tell us what they're looking for, reducing random browsing.



MORE RELEVANT PRODUCTS

Personalised recommendations matched to style, size, preferences and budget.



GREATER CONFIDENCE

NOZME FIT reduces sizing uncertainty.



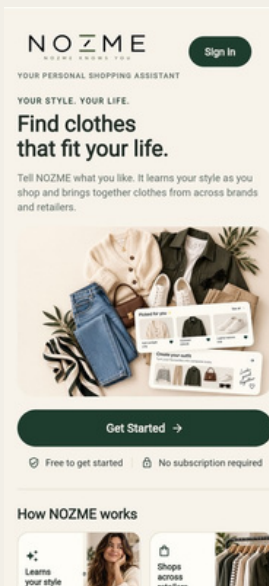
ADDITIONAL SHOPPING JOURNEYS

NOZME FAMILY brings more occasions, including children and gifts.

The result?

A more relevant shopping experience designed to increase confidence, discovery and repeat engagement.

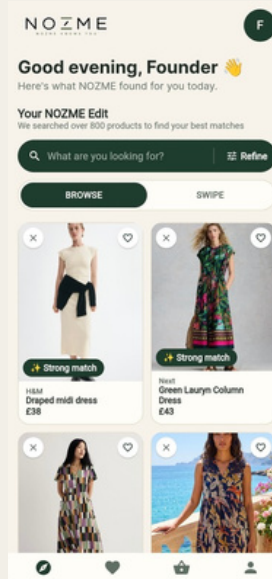
A simple journey. Valuable results.



1

DISCOVER

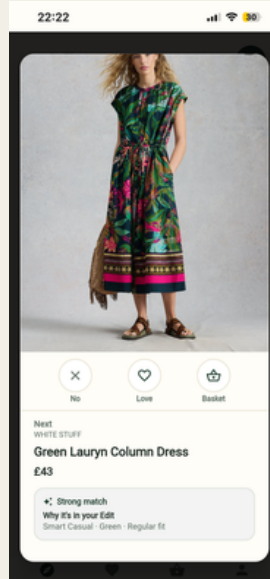
Shoppers tell us their style, size, budget and preferences.



2

MATCH

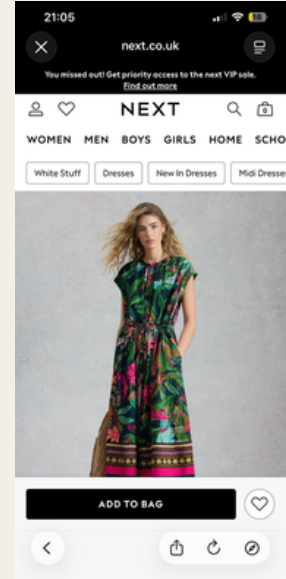
NOZME matches relevant products across participating retailers



3

CLICK

Shoppers click through to the retailer site.



4

PURCHASE

The transaction is tracked through the relevant affiliate programme.

More relevant shoppers. A bigger tomorrow.

Why partner with NOZME?



HIGHER QUALITY TRAFFIC

Shoppers arrive with preferences already defined



NEW CUSTOMER POTENTIAL

Introduce your products to shoppers who may not have found your brand through traditional search



REDUCED PURCHASE FRICTION

NOZME FIT reduces sizing uncertainty



EXPANDED SHOPPING OCCASIONS

NOZME FAMILY/NOZME GIFTS – drives additional discovery across partners, children, family and gifts.



MEASURABLE PERFORMANCE

Clicks, transactions and commission are tracked through the relevant affiliate network.

Features designed around real shoppers.



PERSONALISED DISCOVERY

Products matched to individual style, preferences and budget — not just generic browsing.



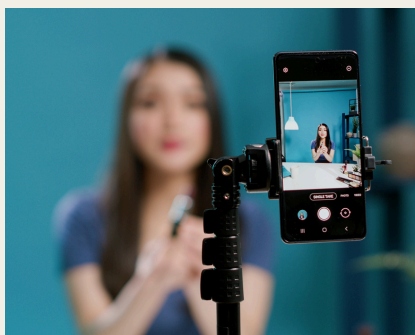
NOZME FIT

Cross-retailer sizing intelligence is designed to reduce sizing uncertainty and increase purchase confidence.



NOZME FAMILY

Shared wishlists create additional demand across partners, children, family and gifts.



CREATORS AND DESIGNERS

Creators and designers can curate personalised looks using products available through NOZME, creating additional discovery opportunities for participating retailers.

Selected creators will also be able to earn commission when their content drives qualifying purchases, creating a performance-led discovery channel for retailers.

More ways for the right shopper to discover your products.

Our audience – Early MVP audience signals



WOMEN

Style-led.
Busy lives.
Intentional shopping.

68%
Female Users

MEN

Quality.
Style.
Value.
Less searching.

CHILDREN

Parents who want
the best, without
the overwhelm.

25–44 Core
age range

Multiple shopping journeys

Early users explored more than one shopping need within MVP

Cross category discovery

Users explored fashion and additional shopping occasions for other family members through NOZME family

Based on MVP testing with 50+ users.
Further insights will be available following our Founding 500 launch.

The NOZME launch opportunity



MVP TESTING UNDERWAY

Currently being tested with early users, with feedback and learnings being incorporated ahead of launch.



FOUNDING 500

First 500 users targeted from December 2026.



SOFT LAUNCH

Targeting December 2026, subject to sufficient retailer and affiliate coverage.



SCALE

Using real user behaviour and feedback to refine and grow.



Retailers joining early have the opportunity to become part of the initial NOZME network, including future creator and designer-led discovery opportunities as the platform grows.

Let's grow together.

✓ **AN ACTIVE AFFILIATE PROGRAMME**

A live programme through Awin, Impact or another supported affiliate network.

✓ **PRODUCT FEED**

Product data and imagery where available.

✓ **DEEP LINKING & RELIABLE TRACKING**

So shoppers can move smoothly from NOZME to the relevant product.

✓ **COMPETITIVE COMMISSION**

A structure that supports sustainable promotion.

✓ **STRONG PRODUCT RANGE & AVAILABILITY**

Relevant products with reliable stock information.

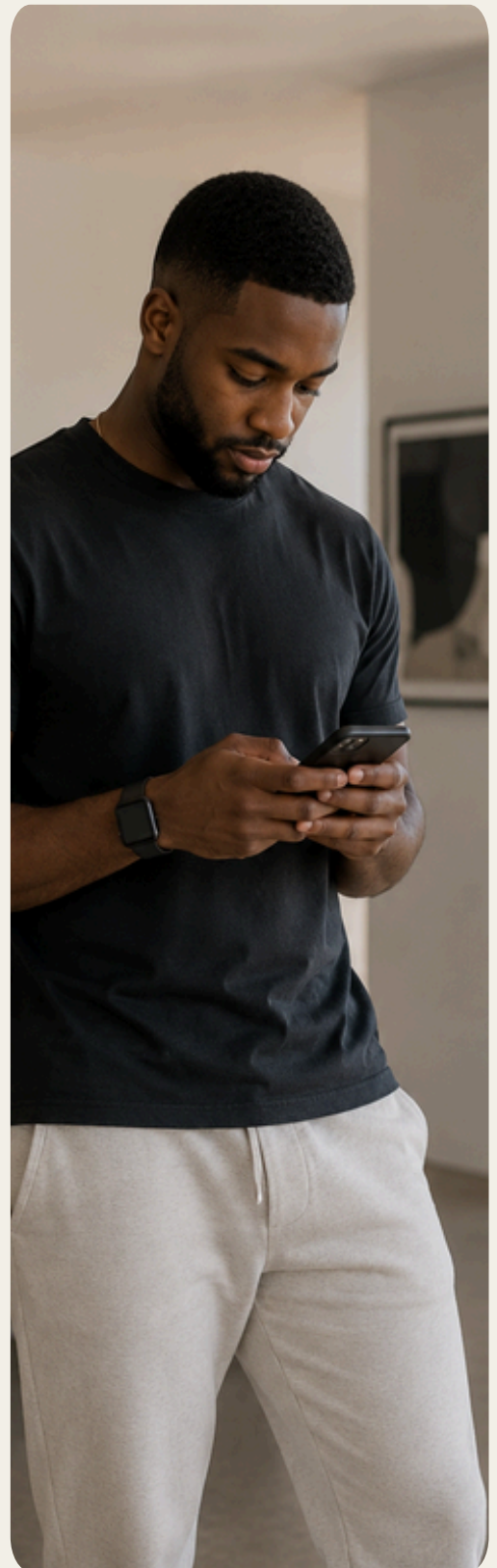
✓ **LAUNCH COLLABORATION**

Opportunities to support launch activity where relevant.

✓ **A SHARED COMMITMENT TO BETTER SHOPPING**

Working together to create a more relevant customer journey.

Relevant shoppers.
Real opportunities.



See NOZME in action.



Shows the real NOZME experience, including Discovery, NOZME FIT and NOZME FAMILY.



Allows us to protect partner relationships and ensure a controlled pre-launch environment.



Available under NDA if required.

NOZME
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Sign In

YOUR PERSONAL SHOPPING ASSISTANT

YOUR STYLE. YOUR LIFE.

Find clothes that fit your life.

Tell NOZME what you like. It learns your style as you shop and brings together clothes from across brands and retailers.



Get Started →



Free to get started



No subscription required

REQUEST A PRIVATE PREVIEW →

Screens shown in this pack are from the NOZME MVP/pre-launch environment. Third-party products are shown for demonstration purposes only and do not represent current commercial partnerships.

A responsible partner.



RESPONSIBLE DATA HANDLING

User data is handled responsibly and transparently.



CLEAR DISCLOSURE

Affiliate links are clearly labelled in line with guidelines.



BRAND-SAFE CONTENT

High-quality, relevant and family-friendly content.



OPEN COMMUNICATION

We're here for a long-term collaborative partnership.

Let's build a more relevant future. Together.

 partnerships@nozme.co.uk

 [www:// nozme.co.uk](http://www.nozme.co.uk)

 [@nozme.app](https://www.instagram.com/nozme.app)

 [@nozme.app.uk](https://www.facebook.com/nozme.app.uk)

 [@nozme.app](https://www.tiktok.com/@nozme.app)



BECOME A NOZME PARTNER →